What is the Start-up BW Summit?

Start-up BW represents a high-performance network of partners from a variety of regional and institutional backgrounds.

With Start-up BW, Baden-Württemberg is taking start-up financing and professional support to a level of international excellence.

The Start-up BW Summit is an international showcase, marketplace, class and network meeting for the campaign, for the scene, for start-ups, start-up stakeholders and start-up ecosystems.

Baden-Württemberg is the Place 4B2B. At the Start-up BW Summit start-ups meet start-ups, corporates and SMEs, VCs and business angels, who are looking for the ideas of the future and offer themselves as customers, partners and mentors with venture capital offers and accelerator programs.

Network partners from consulting, promotion and technology transfer, private and public start-up stakeholders and start-up ecosystems present their ideas, exchange views, network and learn from each other internationally, on every level.
That was the Start-up BW Summit 2019 ...
400 Start-ups, including 75 from 16 International Ecosystems

200 Network Partners from consulting, promotion and technology transfer

Partner Country: Israel

5,000 Participants
More than 250 Start-up Pitches

400 B2B-Partners from Large and Medium-sized Enterprises

4 Stages with 3 Keynotes, 7 Top Class Speakers and 6 Success Stories on the panel

25,000 m² Start-up Culture live with 2.5 times as much Exhibition Space as the first Start-up Gipfel 2017
WHAT:

... and this year, there is even more:

two full days of start-up culture – Start-up BW presents:

Startup Europe Summit 2020
the central start-up and technology conference in the EU,

&

Start-up BW Summit 2020
international marketplace for start-ups and ecosystems

In July 2020 we will experience:
2 Days | 1 Day Congress & 1 Day Fair | 7,000 Participants | 500 International Start-ups | Pitch Competition for Exhibiting Start-ups | International Start-up Ecosystems and Partners | Incubators & Accelerators | Discovery Tours | Success Stories | Best Practices | Networking | Matchmaking | Top Class Speakers | and much more ...

WHAT: Startup Europe Summit 2020

Central Start-up and Technology Conference of the EU

Program July 23rd, 2020:

8 a.m.  Admission
From 8:30 a.m.  Lounge of ecosystems
10 a.m.  Plenary Session | Opening
11:45 a.m. to 5 p.m.  Breakout Sessions | Funding & Financing, Start-up Cities and regional Ecosystems, The future of Mobility and Automotive Industries, The future of Health, New fields for digital Start-ups, Female Start-ups taking another way to success?!
5 p.m.  Plenary Session | Wrap up
From 5:30 p.m.  Start-up BW Party
WHAT: Start-up BW Summit 2020

International marketplace for start-ups and ecosystems

Program July 24th, 2020:

9 a.m.  Admission
10 a.m. Opening by top politicians
9 a.m. to 6:30 p.m.  Exhibition | International Top Speakers | Success Stories | Best Practices | Matchmaking | Networking | Pitch Competition | Side Events
From 6:30 p.m.  Conclusion and an after-work beer
WHO

Start-up BW, the international start-up scene and you!
WHO: ... you!

Play a key role at the Start-up BW Summit 2020 as an exhibitor!

Be a fundamental part of the Start-up BW Summit 2020 as an exhibitor! We reserved some special limited places for interested start-up and innovation networks, ecosystems and partners in our „Mall of Ecosystems“, where you can show yourself, your partners and the possibilities you offer together.

Present your ...

... start-up activities
... accelerator or incubator programs
... innovation and start-up centers
... network partners
... what your city or region has to offer
... and everything that makes up your start-up and innovation network.
WHY

For you!
WHY: For you!

1. **Network**
   with other ecosystems, relevant start-up stakeholders, political and administrative bodies from Baden-Württemberg, Europe and the world.

2. **Present your region**
   to 500 selected hi-tech start-ups from the industrial clusters: Life Sciences | Creative Industries, Food & Beverage | Software, AI & Cyber Security | Services, E-Commerce & Marketplaces | Manufacturing, Mobility & Hardware | Energy & Environment.

3. **Attract**
   start-ups and upcoming talents with highly innovative ideas and interesting business models.

4. **Find out**
   more about the scene, current trends, support options and approaches of other ecosystems.

5. **Learn more**
   about best practices and success stories.

6. **Experience**
   top class speakers, start-up culture, the Start-up BW summer party and our food market.

7. **Get ready**
   for the future!
WHY: For you!

... What does it all cost?

For start-up and innovation networks and ecosystems, we offer spaces up from 2,890 € (excluding VAT).

For this, in addition to the above, we offer ...

... presence in the lounge of ecosystems during the Startup Europe Summit 2020

... use of a modular stand building (15 m² upwards) at the Start-up BW Summit 2020 – find more details here

... End-to-end support and service for queries when preparing your exhibition appearance

... online presence on our channels
  - Presence on the event website
  - Profile in the participants tool for the event and access to the digital matchmaking area
HOW

Your Application
HOW: Your Application

“I have LOTS of exhibition experience and know what I am talking about when I say: well-organized – professionally implemented – fantastic atmosphere – interesting visitors.”

“My expectations were EXCEEDED – by far. My business partners (who also have exhibition experience) commented that it ‘... was the best exhibition I have ever been to!’ ”

“We not only had lots of interesting business contacts and potential partner firms, but also visits from the Chamber of Industry and Commerce (IHK), the mayor of my home town and the business development agency. I was also engaged as the keynote speaker for an event in Heilbronn.”

“A great exhibition, very dynamic, great talks and stands with start-up people and partners.”

“The many different start-up ideas from various sectors. The cost of participation is very low. Great networking opportunities.”
If you are interested in an exhibition stand as a start-up and innovation network or an ecosystem with partners at the Start-up BW Summit 2020, please contact us directly:

Farina Melchior & Team:
summit@messe-stuttgart.de

General information at:
www.startupbw.de/summit
Details of Exhibition Appearances

**Stand type 1:** small | 15m²: 2,890.00 € | 3,450.00 € (excluding VAT)

  - basic package | full package

**Stand type 2:** medium | 30m²: 4,480.00 € | 5,200.00 € (excluding VAT)

  - basic package | full package

**Stand type 3:** large | 50m²: 7,640.00 € | 8,400.00 € (excluding VAT)

  - basic package | full package
Details of Exhibition Appearances

Basic package:
- carpet
- truss system with lamps
- stele
- 1 meter back wall
- cube with caption

Full package:
basic package +
- cabin
- counter
- bar table(s)
- bar stool(s)
- brochure stand(s)