



th German-African Business Summit (GABS)

23 - 25 November 2026 in Accra, Ghana

Sponsorship Packages



DHKG | BDI | BGA | Afrika-Verein der deutschen Wirtschaft



Delegation der Deutschen Wirtschaft
in Ghana
Delegation of German Industry and
Commerce in Ghana



About GABS 2026

The place where German and African business meet

The sixth German-African Business Summit (GABS 2026) will take place from 23 to 25 November 2026 in Accra, Ghana. As the biggest in-person networking event for German business in the Sub-Saharan Africa region, GABS consistently attracts influential speakers, business leaders and high-ranking government representatives from Germany and Sub-Saharan Africa. With over 600 participants anticipated, GABS 2026 provides a unique platform to showcase your business and boost your brand visibility by becoming a sponsor or an official partner.

Benefits

- ▶ **Promotion of Your Company Image:** Promote your company in the GABS Conference booklet, websites, and social media channels.
- ▶ **Raise Brand Awareness:** Depending on your sponsorship category, your company logo will be displayed throughout the conference venue, on conference materials, and in media coverage.
- ▶ **Expand Your Network:** Connect and strengthen economic ties with conference participants through complimentary tickets to the conference and preferred access to designated side events.
- ▶ **Strengthen Government Relationships:** Show your support for business relations between Germany and Africa to strengthen your connections with key government representatives.
- ▶ **Gain Media Exposure:** Present and expose your company to local and international media attending GABS 2026, covering both traditional and social media platforms.



Partnership Opportunities for GABS 2026

GABS Partners will benefit from extensive visibility before, during, and after the conference through logo placement, media exposure and exclusive side events. Our tailored partnership packages are designed to meet your specific needs.

Platinum Package – €40,000 (Limited to 3 partners)

Unlock premier visibility and unmatched access. As a Platinum Partner, you will benefit from:

- ▶ Maximum brand exposure through prominent logo placement across all event materials and media coverage.
- ▶ Exclusive recognition during the conference opening and main panel sessions.
- ▶ Three (3) reserved seats at the conference opening.
- ▶ Five-minute speaking opportunity within the official programme.
- ▶ Premium exhibition stand in a high-traffic area.
- ▶ Recognition in post-event and closing ceremony slides.
- ▶ Three (3) invitations to the exclusive pre-reception at the German Ambassador Residence.
- ▶ Company representative featured in GABS 2026 video capture.



Gold Package – €25,000 (Limited to 5 Partners)

Showcase your brand with strong visibility and meaningful engagement:

- ▶ High-impact logo display and media coverage throughout the event.
- ▶ Featured exposure during key panel sessions.
- ▶ Two (2) reserved seats at the conference opening.
- ▶ Participation in a panel discussion.
- ▶ Exhibition stand to connect with attendees.
- ▶ Recognition in post-event and closing ceremony slides.
- ▶ Two (2) invitations to the exclusive pre-reception at the German Ambassador Residence.

Silver Package – €15,000 (Unlimited)

Elevate your brand with excellent visibility and event presence:

- ▶ Logo placement across selected event materials and media.
- ▶ Exposure during panel discussions.
- ▶ Two (2) reserved seats at the conference opening.
- ▶ One (1) invitations to the exclusive pre-reception at the German Ambassador Residence.
- ▶ Acknowledgment in post-event and closing ceremony slides.
- ▶ Premium exhibition stand located in a high-traffic area.



Bronze Sponsor – €10,000 (Unlimited)

A great opportunity for growing visibility and networking:

- ▶ Logo display across selected media and event materials.
- ▶ Recognition in closing ceremony slides.
- ▶ One (1) invitation to the the exclusive pre-reception at the German Ambassador Residence.
- ▶ One (1) free complimentary conference tickets.

Partnership Benefits Overview

Benefits	Platinum (limited to 3 sponsors) <u>EUR 40,000.00</u>	Gold (limited to 5 sponsors) <u>EUR 25,000.00</u>	Silver (unlimited) <u>EUR 15,000.00</u>	Bronze (unlimited) <u>EUR 10,000.00</u>
Panel seat in a main panel	✓			
Panel seat in topical panel	✓	✓		
Special Acknowledgement during opening and closing	✓	✓		
Conference program booklet full colour advertisement	Full page, back or inner cover	Full page	Quarter page	Logo

Number of free conference tickets	10	6	3	1
Discount of 20% on further conference tickets	✓	✓	✓	✓
Reserved seats during opening and closing	✓	✓		
Use of VIP room for meetings	✓			
Premium exhibition stand located in a high-traffic area	✓	✓	✓	
Invitations to the exclusive pre-reception at the German Ambassador Residence	3	2	1	1
Logo visibility	Major size	Large size	Normal size	Small size
Mailings	✓	✓	✓	✓
Post conference report	✓	✓	✓	✓
Display of logo on selected promotional material at the conference venue	✓	✓	✓	✓
Display at conference venue	✓	✓	✓	✓
Social media channels	✓	✓	✓	✓
Media releases	✓	✓	✓	✓
Conference bags (inserts) promotional/ marketing materials	✓	✓	✓	✓



In-Kind Sponsorship

Contribute to the German Africa Business Summit through in-kind sponsorship and gain unique exposure by providing valuable products or services. Your support will highlight your commitment to fostering international business relations and innovation. Contribute through equipment, services, transportation, and logistics.

Get in touch with us to explore further sponsorship opportunities tailored for you!

Contacts

Feel free to get in touch with any questions or specific requests!

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All partners will receive free conference tickets, as well as a 10% discount on the purchase of further conference tickets. Please contact us with your individual suggestions. For pricing and further details, please refer to the sponsoring packages overview below.



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