Southern African-German Chamber of Commerce and Industry

# MEMBERSHIP GUIDE

Network. Partnership. Business.



2025 BENEFITS





## Who We Are

As the official representation of German business in the SADC region covering 12 countries, we are part of a global network of German Chambers of Commerce Abroad (AHKs) with 150 locations in 93 countries. With more than 500 members, the Southern African-German Chamber of Commerce and Industry (AHK Southern Africa) has an extensive network of companies and organisations that actively participate in the Southern African-German Business Community. Use our communication platform, events and network meetings to get to know decision-makers from business and politics.

## **One Institution - 3 Functions**







## **Fast Facts**

- The AHK network: 150 locations in 93 countries
- AHK Southern Africa: Network with 500+ member companies
- Neutral institution and non-profit organization
- Highly qualified, international and multilingual team

# Your Partner In Southern Africa

Whether you just started thinking about doing business in Southern Africa or already have been in the market for several years – we offer a variety of services to fit your business' needs. In 1952, the Southern African-German Chamber of Commerce and Industry (SAGCC) was registered in South Africa and since then expanded its footprint in the SADC region. The Chamber's mission is to facilitate bilateral relations between companies in Germany and the SADC region. With a team of 30+ multilingual experts with valuable contacts, we connect the German and SADC business worlds. Your experienced partner for bilateral business relations.

## Official Representation

Supported by the Federal Ministry for Economic Affairs and Energy (BMWE) on the basis of a decision of the German Federal Parliament (Deutscher Bundestag), AHK Southern Africa is one of the institutions tasked with Germany's foreign trade promotion in the Southern African region. AHK Southern Africa promotes bilateral economic relations with wide-ranging activities, like providing information, identifying trends and "hot topics" as well as building and maintaining networks. We also look after and represent German institutions, associations and trade fairs in Southern Africa.

- Various engagements through Offline & Online Events,
   Delegations, Information Sessions and Trade Fairs
- 6 Competence Centres that support your activities in different markets and main topics

## **Service Provider For Companies**

Operating under the brand "DEinternational", AHK Southern Africa is not only the first point of contact for German companies deciding to enter the SADC region, but also a professional provider of a wide range of tailored services such as market intelligence, business matching, as well as consultation services and event management. We have 6 dedicated competence centres: Climate & Environment, Sourcing, Mining & Mineral Resources, Training, Education & CSR, Food & Agriculture, Industry & Trade Fairs, that support businesses through transfer, services & marketing assistance.

## Member Organisation

With over **500 member companies**, our voluntary membership forms a unique and exclusive **German-Southern African business community**, dedicated to promoting the exchange of information and expertise, facilitating B2B engagement, and fostering strategic partnerships. Members can participate in various exclusive networking events, working groups, regular seminars on business and relevant topics. **Members also benefit from discounts on services**.



members@germanchamber.co.za



+27 (0)11 486 2775



suedafrika.ahk.de/en







# **Membership Benefits at a Glance**



#### **Networking & Events**

- Complimentary or reduced rates to certain networking and industry events
- Co-host an event: In-person or online<sup>1</sup>
- Invitation to the AGM with voting rights<sup>2</sup>
- Share events to our Southern African-German Business Community (2/year)<sup>3</sup>



#### **Access to Information**

- Receive market relevant information on the Southern African and German economy and how it affects your business
- Invitation to information sessions and workshops
- Participate in industry related working groups (limited availability)
- Direct access to SAGCC Industry experts within the Competence Centers



## **Marketing & Publications**

- Advertising in the Annual Report<sup>4</sup>
- Complimentary job postings on the website and social media (4/year)<sup>3</sup>
- Share your business announcement for us to share on LinkedIn, website and or newsletter (2/year)<sup>3</sup>



### **Membership Directory**

- Listing of the company in the online Membership Directory
- Members are referred directly to inquiring companies and members
- Share your organisations
   member-to-member discounts or offers



## **Business Development**

- Discounts on partner searches
- Discount on consulting services
- Invitation to industry related delegations and projects



#### **Vocational Training**

- Information and participation⁵ in our vocational training programmes
- Support for in-company mentors and trainers.
- German Train the Trainer course at a reduced cost.<sup>1</sup>
- Become part of the Examination Board for selected programmes.

<sup>1</sup> reduced rates for members

<sup>2</sup>members need to be in good-standing to have a voting right

<sup>3</sup>can be negotiated for additional requests pending on approval by the AHK Southern Africa team

<sup>4</sup>partners of the AHK Southern Africa may receive from time to time approval to advertise

<sup>5</sup>course fees at an additional cost

If you are interested in learning more about these benefits or exploring additional partnership opportunities, we look forward to connecting with you.



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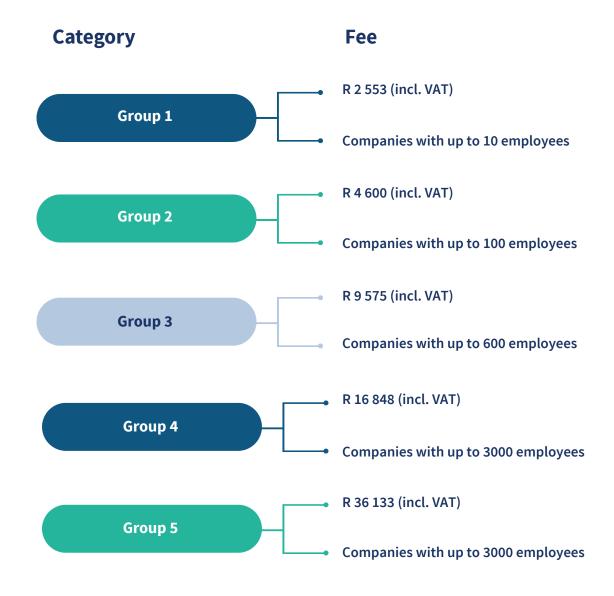






# **Membership Fees**

The annual membership fee is determined by the general assembly. Current status March 2025:



- **Branch Member:** 20% of the base fee is borne by the parent company for each branch except for Group 5.
- **Members in Germany:** € 440 flat rate (no registration or pro rata membership fee)
- Admission Fee: R 250 (incl. VAT)
- Pro-rata Membership Fee in the Year of Entry:
  - Registration from April 1st: 75% of the respective annual fee plus R 250,- admission fee
  - Registration from July 1st: 50% of the respective annual fee plus R 250,- admission fee
  - Registration from October 1st: Free membership until December (the admission fee for the following year should be paid upon registration)











