

# Christmas in July

## Annual SAGCC Business Networking Event



### The Southern African-German Chamber of Commerce and Industry (SAGCC)

will be hosting its 3rd Edition of the Business Networking Event: Christmas in July on the 16th of July from 15:00 onwards. This event combines professional networking with festive cheer, offering a unique opportunity for businesses to connect and collaborate. Attendees will enjoy traditional German cuisine, adding a special touch to the midwinter gathering. The event also serves as a platform to introduce the new members who have joined in 2025, fostering a welcoming environment to the South African-German Business Community.

## Partnership Overview

### Members Partnership package – R10 000 excl. VAT Non-

### Members Partnership package – R15 000 excl. VAT

#### Event Partnership Package

As a valued event partner, you will receive the following benefits:

- **Logo Placement:** Your company logo will be displayed on the official event wall banner
- **Digital Exposure:** Your logo will be featured on the Southern African-German Chamber of Commerce and Industry's online platforms, including the event webpage and mailers
- **Onsite Brand Visibility:** Opportunity to bring and display one company-branded banner in a key event area.
- **Social Media Recognition:** Pre-event, and post-event exposure through our social media channels (LinkedIn)
- **Complimentary Tickets:** Receive four (4) complimentary tickets to attend the event.
- **Marketing Material Distribution:** You are welcome to distribute or display your marketing materials (e.g., brochures, flyers) at the event.
- **Verbal Acknowledgment:** Recognition as an event partner during the official Welcome Address.

#### Why Partner with us?

- Raise brand awareness
- Enhance your company image
- Expand your network
- Gain online exposure

#### Special Partnership (to be tailored for an individual partner)

### For more information on Partnership and Event Enquires contact:

#### Nokwanda Kambuwa

Project Manager: Competence Centre Events, Marketing, & Membership

**Tel:** +27 (0)11 486 2775 | **Cell:** 082 313 7873

**Email:** nkambuwa@germanchamber.co.za



Deutsche Industrie- und Handels-  
kammer für das südliche Afrika  
Southern African-German Chamber  
of Commerce and Industry

Supported by:



on the basis of a decision  
by the German Bundestag