



12 Countries
Representation



450+
Member companies



50+
Events per year



3000+
Mailing contacts

SAGCC Annual Report Media Kit 2026



Deutsche Industrie- und Handels-
kammer für das südliche Afrika
Southern African-German Chamber
of Commerce and Industry

Supported by:



Federal Ministry
for Economic Affairs
and Energy

on the basis of a decision
by the German Bundestag

Access decision-makers in Germany and throughout Southern Africa

Advertise in our Annual Report 2026

Circulation: 2,500+ contacts through print and online distribution.

Readership: Over 450 + members and over 2,000 businesses, governmental departments, media and associations receive the Annual Report. Furthermore, it is a vital hand-out during delegation visits, high level engagements, events and Trade Fairs.

Timelines for 2026

Booking deadline: **20 November 2026**

Material deadline: **27 November 2026**

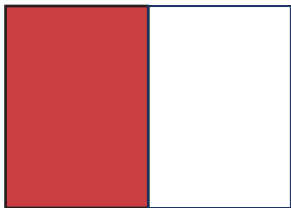
Release date: **30 January 2026**

Pricing and specifications

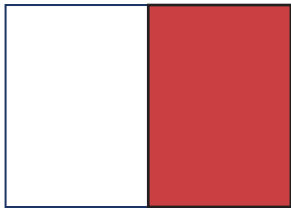
All artwork to be supplied as a PDF with 5mm bleed with a minimum resolution of 300 DPI



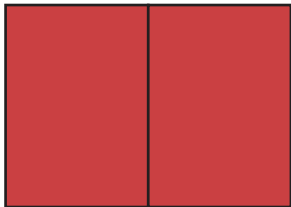
Back cover: R18, 100.00 ex VAT
Trim Size: 297mm H x 210mm W Type
Size: 280mm H x 190mm W
Bleed Size: 305mm H x 218mm W



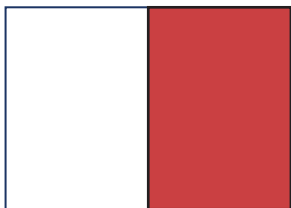
Inside-front cover: R16, 500.00 ex VAT
Trim Size: 297mm H x 210mm W Type
Size: 280mm H x 190mm W
Bleed Size: 305mm H x 218mm W



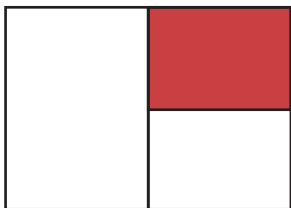
Inside-back cover: R16,500.00 ex VAT
Trim Size: 297mm H x 210mm W Type
Size: 280mm H x 190mm W
Bleed Size: 305mm H x 218mm W



Double-page spread: R26,500.00 ex
Trim Size: 297mm H x 420mm W Type
Size: 280mm H x 190mm W
Bleed Size: 305mm H x 218mm W



Full page: R15,000.00 ex VAT
Trim Size: 297mm H x 210mm W Type
Size: 280mm H x 190mm W
Bleed Size: 305mm H x 218mm W



Half-page: R9,500.00 ex VAT
Trim Size: 148mm H x 210mm W Type
Size: 130mm H x 190mm W
Bleed Size: 152mm H

Booking Form

Booking Deadline: 20 November 2026
Material Deadline: 27 November
Please reply to Courtneigh Dunn: Cdunn@germanchamber.co.za

To book advertising space please tick the appropriate box:

- ☐ **Outside Back Cover** **R18 100.00** **(excl. VAT)**
- ☐ **Inside Front Cover** **R16 500.00** **(excl. VAT)**
- ☐ **Inside Back Cover** **R16 500.00** **(excl. VAT)**
- ☐ **Double Page Spread** **R26 500.00** **(excl. VAT)**
- ☐ **Full Page** **R15 000.00** **(excl. VAT)**
- ☐ **Half Page** **R9 500.00** **(excl. VAT)**

Company name:	
Company Person:	
Email:	
Invoicing Address:	
VAT #:	
Signature	

Please note: The Southern African-German Chamber of Commerce and Industry is not responsible for agency commissions.

Thank you very much for your support