



Southern African-German Chamber of Commerce and Industry

Annual Partner Packages

Network. Partnership. Business.

The Southern African-German Chamber of Commerce and Industry (SAGCC) invites its valued members to take advantage of our Exclusive Brand and Partnership Packages — tailored offerings designed to deliver strategic brand exposure, engagement with high-level stakeholders, and year-round visibility through our prestigious events and platforms.

This opportunity is exclusively available to SAGCC members only, providing a unique gateway to strengthen your brand positioning within the German-Southern African business community.

Why Partner with SAGCC?

Our five customisable partnership tiers offer a range of high-impact benefits and touchpoints, including but not limited to some or all of the following benefits:



Online Meetings

Your company logo will be prominently displayed on the virtual banner used for all external SAGCC meetings and presentations—maximizing your visibility to both industry and government stakeholders.



Website Exposure

Gain visibility through our website, suedafrika.ahk.de, which is regularly updated with news, events, and announcements. Your logo will be displayed and seen by a diverse audience.



Newsletter Inclusion

Reach over 2,500 subscribers monthly through our Chamber newsletter—an essential communication tool for our members and partners. Your logo will feature in this key channel.



Annual Report Advertising

Receive a dedicated placement in our widely distributed Annual Report. This publication is shared with the German-Southern African business community, government representatives, and stakeholders during delegation trips, events, and roundtable engagements.



Social Media Exposure

Share unlimited promotional posts and job postings through our growing LinkedIn network. We actively promote partner content, events, and campaigns to ensure continuous visibility.



Annual Chamber Events

Enjoy exclusive branding and recognition at our annual flagship events, including Gala Dinners, Conferences, and major networking engagements attended by industry leaders and government officials.

Tailored for Your Goals

Benefits	Brand package R 9 500 <small>Excl VAT</small>	Premium Member R 16 000 <small>Excl VAT</small>	Silver Partner R 57 750 <small>Excl VAT</small>	Gold Partner R 115 550 <small>Excl VAT</small>	Platinum Package R 176 400 <small>Excl VAT</small>
ONLINE/PRINT MEDIA VISIBILITY					
Logo placement on all virtual banners used for colleagues, meetings and information sessions.	✓	✓	✓	✓	✓
Newsletter logo placement		Signature Placement	Prime Position 3 rd Spot	Prime Position 2 nd Spot	Prime Position 1 st Spot
Logo placement on event and update mailers*		Prime Position 4 th Spot	Prime Position 3 rd Spot	Prime Position 2 nd Spot	Prime Position 1 st Spot
Website logo placement			✓	✓	✓
Annual Report advertisement			Half page	Full page	Double page
Banner & Marketing Material at flagship events**			✓	✓	✓
FLAGSHIP EVENTS					
Networking/ Luncheon Events					
Tickets (total nr for the year)			4 tickets	20 tickets	40 tickets
Logo visibility			✓	✓	✓
Acknowledgement during the event			✓	✓	✓
Gala Dinner					
Tickets			4 tickets	10 tickets (One Table of 10)	20 tickets (2x Table of 10)
Tickets VIP Table				2 tickets (at one of the VIP Tables)	2 tickets (at one of the VIP Tables)
Logo on invitations and programme			Prime Position 3 rd Spot	Prime Position 2 nd Spot	Prime Position 1 st Spot
Logo on printed material			Prime Position 3 rd Spot	Prime Position 2 nd Spot	Prime Position 1 st Spot
Acknowledgment during welcome			✓	✓	✓
Annual Golf Day					
Four Ball				✓ 1x Four Ball with 2x Golf Carts, OR Advertising space at one hole (or the above)	✓ 1x Four Ball, 2x Golf carts
Hole Sponsorship					✓ 1x advertising one hole,
Logo display online/offline				✓	✓

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Package Selected	Brand package R 9 500 <small>Excl VAT</small> <input type="checkbox"/>	Premium Member R 16 000 <small>Excl VAT</small> <input type="checkbox"/>	Silver Partner R 57 750 <small>Excl VAT</small> <input type="checkbox"/>	Gold Partner R 115 550 <small>Excl VAT</small> <input type="checkbox"/>	Platinum Package R 176 400 <small>Excl VAT</small> <input type="checkbox"/>
Company					
Name & Surname					
Job title					
Company address					
VAT number					
Email					
Tel number					
Date					
Signature					

Email the completed form to:

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 suedafrika.ahk.de/en

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