

Agenda

Hessen - Business & Technology Day

Venue: WESGRO Auditorium: 7th Floor, Media 24 Foreshore, 40 Heerengracht St, Cape Town

Date: 23 October 2025

Time: 01:30pm to 04:00pm

Agenda

13:30	Registration
14:00	Welcome & Key Note <i>WESGRO</i> <i>AHK Southern Africa, Hessen Trade & Invest</i>
14:10	Invest in Germany – Investment Climate & Opportunities <i>Germany Trade & Invest</i>
14:20	Hessen & Frankfurt: Business Hub in Europe <i>Hessen Trade & Invest</i>
14:40	Welcome among friends in Hesse <i>Chamber of Commerce & Industry Hesse</i>
15:00	Crossing Continents: A South African Company's Experience in Germany <i>Praelexis (Pty) Ltd / Praelexis AI GmbH</i>
15:15	How WESGRO Supports SA Companies Going Global <i>WESGRO</i>
15:30	Investing in Hessen and Germany: How to set-up - Legal, Financial and Tax <i>Rödl & Partner</i>
15:45	Q&A
16:00	Closing & Networking with Snacks

About Hessen Trade & Invest

Hessen Trade & Invest (HTAI) is the official economic development agency of the German Federal State of Hesse. HTAI offers you a unique strategic combination of investor consulting, technology and innovation promotion, as well as comprehensive advice on EU funding and collaboration programs.

Hesse is one of Germany's leading economic regions, with particular strengths in finance, life sciences, ICT, advanced manufacturing, and logistics.

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