



Business Initiation South Africa

Creative industries: Film industry

Cape Town & Johannesburg
1th – 5th September 2025

Company Products and Services Catalogue

In collaboration with



Deutsche Industrie- und Handels-
kammer für das südliche Afrika
Southern African-German Chamber
of Commerce and Industry

Project of



German Business Delegation
South Africa
1st - 5th
September



Creative Industry
film



German Companies

Acromax Media GmbH

COLORSxSTUDIOS GmbH

IB/E optics GmbH

Instagrid GmbH

Kemama GmbH & CO.KG

TITANFILM

Produktionsgesellschaft mbH

As part of a business initiation trip to South Africa, supported by the German Federal Ministry for Economic Affairs and Energy (BMWE), a group of six leading **German film-industry companies and producers**—renowned for their innovative technologies, high-quality products, and creative services—will be visiting **Johannesburg and Cape Town in early September 2025**. Their mission: to showcase Germany's cutting-edge strengths in film production, digital media, post production, and creative storytelling, and to build lasting partnerships with South African counterparts.

This visit aims to **showcase Germany's expertise** in the film sector and to **promote new collaborations and partnerships** with South African counterparts. The German delegates bring valuable know-how and innovative solutions that can support the growth and development of the South African film industry, opening the door to mutually beneficial cooperation. With South Africa's creative sector expanding rapidly, international cooperation is more important than ever for driving innovation and unlocking new market potential.

We warmly invite South African companies, industry professionals, and government representatives to attend a **Conference in Johannesburg – September 4**: A flagship event offering deep insights into German industry capabilities, networking with the delegation, and the chance to explore collaborative opportunities.

In addition, we encourage you to take part in **one-on-one B2B meetings**: Held in Johannesburg and Cape Town throughout September 1–5, offering personalized discussions to identify synergies and business collaborations.

The project is organized by **SBS Systems for Business Solutions**, in cooperation with the **Southern African–German Chamber of Commerce and Industry**, under the auspices of the **BMWE**. For detailed information on the participating German companies and their interests, please refer to the company profiles on the following pages.



MITTELSTAND
GLOBAL
FOREIGN MARKET
ENTRY PROGRAMME

Message of greeting from the Foreign Market Entry Programme



Mr. Christian Tippelt

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*Director Foreign Market Entry
Programme of the
Federal Ministry for Economic
Affairs and Energy (BMWE)*
Germany Trade & Invest

The Foreign Market Entry Programme assists German Small and Medium-Sized Businesses during all stages of their export activities. Participating businesses receive widespread support from the initial stages of market exploration up to the making of actual business contacts, e.g., by providing first-hand market information, organizing exploration trips and building networks. Key element of this support is the personal assistance during preparation, implementation and follow-up of these measures to ensure that the business arrangements are of high quality and sustainable.

This visit is part of the business opportunities module of the Foreign Market Entry Programme and will facilitate business contacts as well as provide important impulses for the further intensification of the fruitful co-operation between South Africa and Germany.

On behalf of the German Federal Ministry for Economic Affairs and Energy, I would like to thank the participants from Germany, all multipliers, and other involved parties in this project for their contribution to create a successful measure.

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Sincerely Yours,
Christian Tippelt
Director Foreign Market Entry Programme



ACROMAX MEDIA

Summary

An innovative media company from Hamburg, driving content monetisation, rights management, event production and artist collaboration.




made in
Germany

www.acromax-media.de

Company profile

Acromax Media GmbH specializes in protecting intellectual property, managing digital rights, and monetizing content across all major online platforms. Founded in 2007 and based in Hamburg, Acromax partners with broadcasters, music labels, and creators to safeguard their exclusive rights, resolve complex copyright and licensing issues, and maximize their digital revenue. Combining legal expertise, advanced technology, and platform know-how, the company helps clients navigate the challenges of the digital ecosystem while ensuring their content is protected, promoted, and fairly monetized worldwide.

Products / Services

- Intellectual Property & Digital Rights Management on platforms like YouTube, Facebook, TikTok, Instagram, Spotify, and Apple Music
- Content & Brand Protection through Content ID, takedown enforcement, and legal support
- Rights Clearance & Licensing for complex audio-visual works and multi-party ownership scenarios
- MCN & Channel Optimization for creators, labels, and media organizations
- Strategic Distribution & Promotion within a rights-conscious, global ecosystem
- Revenue Analytics & Transparent Reporting supported by verifiable data

References and export activities

The company's records show a broad spectrum of projects involving European entertainment and music clients. Through its Vienna branch, it supports cross-border initiatives. Its expertise in IP enforcement has been applied internationally, for instance in takedown actions on platforms like Facebook, Instagram, TikTok and YouTube.

Target group

Television broadcasters, music labels, digital media publishers, and content creators with exclusive rights to audiovisual content and a need for structured digital distribution, rights management, and monetization across platforms like YouTube, Facebook, and streaming services.

Competitive advantages

- Direct platform integration: Acromax is a certified partner of major platforms like YouTube and Facebook, offering direct access to rights enforcement, monetization tools, and faster issue resolution.
- End-to-end service coverage: From content ingestion and rights verification to distribution, protection, licensing, and reporting, Acromax provides a complete service solution under one structure.
- Proprietary workflow and tools: Acromax uses custom-built internal systems tailored for complex rights management, enabling efficient handling of large content libraries with high accuracy and control.
- Hands-on operational support: Clients receive personalized assistance from experienced teams, ensuring proper content handling, rights protection, and compliance without relying solely on automation.
- Scalable across client types: Whether for broadcasters, labels, or independent creators, Acromax's infrastructure supports growth with transparent reporting and flexible service models.
- Trusted by thousands: With a proven track record serving over 8,000 clients, Acromax brings operational reliability and platform trustworthiness to new and emerging markets.

Ideal business partners

Media and content rights holders (broadcasters, labels, creators) Television broadcasters, music labels, digital media publishers, and content creators with exclusive rights to audiovisual content and a need for structured digital distribution, rights management, and monetization across platforms like YouTube, Facebook, and streaming services.



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Project



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COLORS * STUDIOS

Summary

COLORSxSTUDIOS is a unique, aesthetic music platform headquartered in Berlin. Showcasing exceptional talent from all around the world.



made in
Germany

colorsxstudios.com

Company profile

COLORS is a new age media company built for the modern artist on a global scale. At our core we focus on discovery and curation, create owned 360 IP around artists and then use our brand and partnerships to drive culture and break artists.

Products / Services

Our flagship series, A COLORS SHOW, is an aesthetic music series showcasing exceptional, emerging talent with distinctive sounds from around the globe, kickstarting multiple global artist careers. Publishing content across YouTube (8M subscribers), Instagram (1.9M followers), TikTok (3M followers), Spotify, Apple Music, and the COLORS website, with global viewership across the world. @colorsxstudios on all channels.

Live events: 'TONES of' is a curated IRL experience by COLORS, creating culturally enriching live moments, connecting music, fashion, art, knowledge sharing and diverse communities throughout the world. Over several days we work directly with local communities to show the world their TONES, leveraging our globally recognized channel.

Partnerships: incl. collaborations and campaigns with Burberry, Adidas, LEGO, Levi's, Lacoste and others.

References and export activities

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Target group

The COLORS audience is an avantgarde mix of Trend Conscious Youths, Cultural Pioneers and Ethically Minded Individuals. Our influential community are tastemakers, progressive leaders and socially aware.

Competitive advantages

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Ideal business partners

Artists, studios, production companies, music producers, artist managers, labels, streaming platforms / DSPs, brands (lifestyle, fashion, tech, consumer, hospitality, ...), creative agencies, marketing agencies, event production companies, venue operators, promoters, ticketing platforms.

COLORS + STUDIOS

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Project

German Business Delegation **Creative Industry**
South Africa **Film**
1st - 5th **2025**
September  

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Summary

IB/E optics is a manufacturer of high quality camera lenses used in film and commercials.




made in
Germany

Company profile

IB/E optics GmbH (Ingenieur Büro Eckerl) is an owner-managed, highly specialized company that specializes in customized optical solutions for film, industry, and research. Founded in 1992 as an engineering office by Dipl.-Ing. Klaus Eckerl, it was converted into a limited liability company (GmbH) in 2001 for in-house production. Since 2012, it has been located at its current site in Freyung (Passauer Str. 13), which has been expanded several times (2019) and features modern office, production, and clean room buildings. IB/E currently employs approximately 50 people, including physicists, engineers, CNC specialists, microscope opticians, etc.

Products / Services

Optical development: From the initial idea through development, optical and mechanical design, coating, and manufacturing, including quality assurance and optical measurement systems (e.g., O-Tool for MTF)

Product portfolio:

RAPTOR Macro Cine Lenses (24–300 mm, 1:1–2:1 macro, sensor up to Vista Vision); Manufacturer of Blackwing7 lenses for TRIBE7 and various prime lenses for OEM customers such as Thales Angenieux and ARRI. The latest developments are anamorphic lenses, the Corals for Second Reef, and the Raptor Scope FF, which is unique on the market. Optical tools such as expanders and extenders, as well as optical filters, round out the portfolio.

References and export activities

IB/E lenses have already been used in a number of well-known, Oscar-winning films, including All Quiet on the Western Front (James Friend), The Revenant, War for the Planet of the Apes, Captain America: Civil War, Roma, I Care a Lot, and many more. Our products are also used in commercials, such as those for Coca-Cola and McDonald's. IB/E products are distributed worldwide.

Target group

- Cinematographers (DoPs)
- Film productions & directors
- Rental companies
- Post-production companies
- Advertising agencies & music video producers

Competitive advantages

Full-service development – everything from a single source. High optical and mechanical precision. Combination of classic optics manufacturing, CNC technology, and modern measurement technology (e.g., O-Tool/MTF) Advantage: Extremely high image quality – crucial for applications in film, industry, aviation, or research.

Ideal business partners

Sales- und Rental houses as well as Camera-and lens manufacturers who are open to joint development projects.



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Project



Supported by:



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Summary

We have created the world's most advanced portable power supplies, bringing freedom to the way you work.



made in
Germany

www.instagrid.co

Company profile

Founded in Germany in 2018 by Dr. Sebastian Berning and Dr. Andreas Sedlmayr, Instagrid was born from a simple but transformative idea: while cordless tools have come a long way, there are still countless professional devices that demand full wall-socket power, especially in remote or off-grid environments. For decades, fuel generators were the only answer. Instagrid is changing that.

At the heart of our innovation is deep expertise in power electronics, user-centred design, and a relentless drive for sustainability. Our solutions provide the kind of reliable, heavy power professionals need on construction sites, at outdoor events, in film production, disaster response, and beyond.

Whether you're drilling through concrete or lighting a live set, Instagrid gives you the freedom to work wherever the job takes you, with no emissions, no noise, and no compromise.

Products / Services

ONE - A high-performance, portable battery power supply delivering 2.1 kWh capacity and 3.6 kW continuous output (with an 18 kW peak), all in a compact 20 kg unit. Ideal for demanding, off-grid applications where mobility and reliability are key.

LINK - An intelligent power hub that combines the energy of three ONE devices, or two ONE units plus a grid connection, to ensure backup power delivery. Hot-swappable inputs guarantee continuous operation, making it perfect for critical-use scenarios.

LINK MAX - A powerful solution for three-phase power needs. LINK MAX combines three ONE devices to generate 400 V, 16 A, 3-phase power, providing portable, industrial-grade electricity in locations where it was previously unavailable.

Connect App - A digital platform for smart device management. The app enables fleet management, real-time location tracking, and usage statistics, giving

you full visibility and control over your Instagrid devices wherever they are in the world.

References and export activities

Direct Sales in EU, UK and US with over 50.000 units sold.

Partners in the Middle East, South East Asia, Australia and South America.

Target group

Film & Media, Events, Construction, Emergency Services.

Competitive advantages

Instagrid is a market leader in professional portable power, with patented technology delivering unmatched power-to-weight and power-to-size ratios. Meaning no other solution on the market can combine such a compact, 20 kg form factor with such high-power output. All while maintaining absolute silence, thanks to the IP54 passively cooled design.

Ideal business partners

Our ideal business partner is a tier-one sole distributor and importer for South Africa, with potential to expand into the broader SADC region. This partner will be Instagrid's exclusive point of contact for the region. They will be responsible for importation, distribution, servicing and customer support. Instagrid will support the partner in identifying and entering new verticals, but will only collaborate directly with them for all regional operations.



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Project



Supported by:



Project of:





innovative • sustainably • mobile

Summary

Development and production of
battery based mobile power supply
systems.




made in
Germany



www.kemama.de

Company profile

Kemama develops modular, mobile power supply solutions as a powerful, sustainable and flexible alternative to conventional generators – ideal for film productions, events or temporary industrial applications. The systems consist of high-performance batteries, inverters and optional range extenders. They are flexibly scalable, individually configurable and enable a reliable power supply even without a grid connection. Kemama combines technological excellence with user-friendliness.

We rethink energy and make it easy to use.

Products / Services

Mobile power supply systems:

- FH30/60 electric vehicle and mobile power supply with 110 kWh battery, 60 kW output and optional range extender, i.e. medium size film set, 5-6 food trucks, (30kW/10hrs), simultaneously charging of 2-3 EVs (60kW peak)
- PowerPekki 10/30 mobile power supply with 30 kWh battery, 10 kW output on the size of half a Euro pallet, i.e. small TV set, 200 laptops at once, (10kW/10hrs or 30kW/3hrs)
- Your freely scalable, mobile power supply system, individually developed according to your requirements

References and export activities

This system has been in use since 2020 on numerous film and television productions in Germany, Austria, Switzerland and Italy.

Target group

Mobile and/or temporary applications with and without grid access from the fields of:

- Film and television production
- Events, shows and exhibitions
- Construction sites and industry
- Mobile charging infrastructure

Competitive advantages

The mobile power supply solutions from kemama enable an emission-free and energy-efficient power supply for mobile applications. Integrated batteries, intelligent control and the option of recuperation balance load peaks optimize the use of energy. Our modular concept allows the setup of temporary, self-sufficient micro-grids and the flexible coupling of several systems.

Ideal business partners

- Companies in film production
- Agencies and service providers in event production
- Renewable energy operators (wind or solar parks)
- Construction companies and infrastructure developers



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Project



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TITANFILM

Summary

Full-service media agency specializing in film production, particularly in the creation of commercials, image films, and post-production services.



www.titan-film.de

made in
Germany

Company profile

Headquartered in Berlin's Prenzlauer Berg, this agile media production company specialises in creating high-quality commercials, music videos, industrial films, TV spots, 3D animation, web design, and audio production. Established as a GmbH, it operates as a micro-enterprise with core capabilities in full-cycle content production—from creative concept to post-production. Under the leadership of managing director Mario Spiegel, the team draws on strong expertise in media to deliver customised visual and audio solutions for diverse industry clients both in Germany and internationally.

Products / Services

- Commercials & TV spots: Concept development, shooting, direction, and post-production
- Music videos: Production from storyboard to final edit
- Industrial & corporate films: Tailored for B2B communication and brand storytelling
- 3D animation & web design: Rendering, motion graphics, and digital integration
- Audio production: Sound design, voiceovers, and clean mixing
- End-to-end video production: From initial creative strategy through final output

References and export activities

With a portfolio spanning commercials, music videos, and industrial films, the company has collaborated with a variety of German and European clients. It supports international assignments, leveraging Berlin's media infrastructure and cross-border project execution capabilities.

Target group

Our services are tailored for marketing departments seeking high-quality visual content to strengthen their brand presence, as well as for event agencies organizing corporate events, trade fairs, or product presentations in Germany. We support teams looking for reliable video production partners who understand the dynamics of live events and the demands of brand communication.

Competitive advantages

A compact yet versatile team with cross-discipline expertise. Strong capabilities in 3D animation and integrated web design. Quick turnaround, cost-efficient operations, and a personalized client approach driven by leadership in Berlin's vibrant media ecosystem.

Ideal business partners

Companies seeking partners in Germany for film productions at trade fairs or in German branches. Hotel chains operating across Europe and medium-sized German companies with locations in South Africa.

TITANFILM

TITANFILM Produktionsgesellschaft mbH

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Project

German Business Delegation **Creative Industry**
South Africa **Film**
1st - 5th September 2025

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SBS systems for business solutions

SBS Systems for Business Solutions is a leading consulting firm specializing in company internationalization. Our offices are staffed with multilingual professionals who excel in navigating intercultural environments. Since 1999, we have been dedicated to developing, planning, and executing customized internationalization strategies for German SMEs, guiding them through global export initiatives.

Our expertise extends to the Italian and German-speaking markets, where we support small and medium-sized companies in both Germany and Italy with their product and service distribution. Since 2006, SBS has managed export promotion projects for the German Federal Ministry of Economics and Energy (BMWE), and since 2015, for the German Federal Ministry of Food and Agriculture (BMEL). We have successfully organized nearly 200 projects worldwide.



Deutsche Industrie- und Handels-
kammer für das südliche Afrika
Southern African-German Chamber
of Commerce and Industry

The German Chamber of Commerce and Industry for Southern Africa (AHK Southern Africa)

The German Chamber of Commerce and Industry for Southern Africa (AHK Southern Africa) is part of the worldwide network of German Chambers of Commerce Abroad (AHK) with 150 locations in 93 countries. It was founded in 1952 and since then has supported around 600 member companies in their international business as an important platform for bilateral economic exchange. AHKs in Germany are closely linked to the network of German Chambers of Industry and Commerce (IHKs). Together, IHKs and AHKs support German

companies in establishing and expanding their business relations with foreign countries. The umbrella organisation of the IHKs is the Association of German Chambers of Industry and Commerce (DIHK), which also coordinates and supports the AHK network. The close cooperation with the German trade associations also ensures that the AHKs are networked close to the companies and markets. Based on a resolution of the German Bundestag, the AHKs are pro rata supported by the Federal Ministry of Economics and Energy.

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www.gtai.de/mep

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