

Renewable Energies and Water Resource Management for South Africa

Business Design - Innovative Business Models

Management training for junior managers and young executives

The challenge

In our globalized economy, businesses- both large and small- are constantly challenged to innovate and to adapt to rapidly changing markets and growing customer requirements. Professional management and coordinated innovation are the basis for economic stability and growth of future-proof businesses. Junior managers and executives from emerging countries want to develop their management skills in order being able to develop their own success stories and to play an active role in the change processes of their companies, institutions and countries. They understand better than all manager generation before them that the key to successful entrepreneurship in the future is the creation of worldwide networks and partnerships.

Our approach

The management training offered by GIZ's State Office Bavaria combines theoretical studies and practical experience here in Bavaria. The participants enhance their managerial skills and have the opportunity to team up with Bavarian businesses or institutes to develop an innovative business model for their own domestic market.

The five-week training course comprises four phases: During the first phase, the managerial skills of the participants will be

enhanced in the fields of project management, innovation management, international marketing and finance. The participants will better understand different models and types of innovation processes. They will better know how to identify innovation opportunities and how to implement them strategically from a sustainable business point of view.

The second phase is a workshop based on a joint learning process involving participants from South Africa and from Bavarian enterprises and institutes in the field of renewable energies and water resource management. The Design Thinking method enables the participants to identify challenges and discover the potential for solutions and business. Ideas are tested in a prototyping process. The workshop focusses on designing an innovative business model in a co-creation process finally aiming at a joint strategy for implementation of innovative concepts and ideas. Participants learn how to come to solutions in a structured process. In the third phase participants will get insight into innovative working processes, advanced technical solutions and efficient organizational models applied in Bavarian companies.

The final phase aims at evaluating the participants progress in developing their managerial skills and developing strategies for the implementation of lessons learned in their daily management practice. Experienced trainers and experts will be there to assist and to coach the participants. South African and Bavarian participants are encouraged to develop



and implement their own cooperation concepts and ideas in the follow-up to the training.

Project name	Management Training "Renewable Energies and Water Resource Management" for South Africa
Commissioned by	Bavarian Ministry of Economic Affairs and Media, Energy and Technology
Project region	South Africa
Lead executing agency	GIZ State Office Bavaria in cooperation with Bavarian Universities, Companies and Institutions
Duration	14 January – 17 February 2018

The target group

The participants shall be junior managers and young executives from the private and public sector in South Africa. Participants from the Bavarian partner region Western Cape and Gauteng are preferred. The requirements for admission are a university degree (or equivalent qualification) and a minimum of three years of professional experience preferably in the energy or water sector.

The location

The training takes place at GIZ's International Training Centre in Feldafing, near Munich. The unique learning environment in a comfortable atmosphere offers our international participants the ideal conditions for training, dialogue and networking.

The benefits

- New sustainable business models are discovered with positive effects for the economy in South Africa.
- New markets and users are identified.
- Synergies and opportunities for new cooperation.
- Bridging the gap between specific requirements and conditions in the two partner countries.
- Intensive coaching and training by GIZ experts.
- Advanced learning in innovation processes and design thinking methods.

FAQ

Sponsoring

Training fees, boarding and lodging during the training period are sponsored by the Bavarian Ministry for Economic Affairs and Media, Energy and Technology.

The participants and their organisation/company have to bear the costs of travel to Munich airport.

About Bavaria

The GIZ State Office Bavaria of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH operates on behalf of the Bavarian Ministry of Economic Affairs and Media, Energy and Technology. We work closely with the private sector and promote result-oriented interaction between the development and foreign trade sectors. Bavaria has one of the strongest economies in Europe. The economy is a tight network of small and medium sized industrial companies, trading and service businesses. Global players are located here. Bavaria maintained its attractive natural and social location factors, intact nature and internal security. The Free State of Bavaria has strategically boosted its competences in future technology.

Deadline for Application

Applications are accepted immediately – seats in the training will be awarded according to the first come – first serve principle among those applicants who fully comply with the criteria set out under "target groups" above.

For further information please contact:

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